

IRENE DUMA

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PROFILE: A writer, filmmaker, and cross-media storyteller, with an effective combination of creativity and contagious good humour.

SUMMARY OF QUALIFICATIONS:

- Over ten years combined experience in the entertainment industry includes film and TV production, theatre arts performance, writing and directing, and improvisational and sketch comedy.
- Ten years experience in Multi Media including concept creation, design, production and project management of web sites, CD ROMs, Flash animation, digital video production and editing, and other interactive projects.
- Recipient of two Ontario Media Development Corporation market mentorship grants for New Media Producers - one to attend the E3 Entertainment Expo in L.A and most recently to participate in the Silicon Alley Fact Finding Mission.
- Excellent communication skills both written and verbal. Strong understanding of storytelling principles with specialty in comedy. Experienced online content writer, copy editor and creative writer.

FILM AND VIDEO EXPERIENCE

2008. Creator, Writer, Director "How to Film Festival with Anna Petras"
MiniDV. Short film series. St. John's International Women's Film Festival

2008. Co-writer, actor. "The Cleanse"
MiniDV. Short.

2007. Director, co-writer, co-producer. "How to Sell - With Sex"
MiniDV. Short.

2007. Director. "One Bullet Away"
MiniDV. Short, BookShorts

2007. Writer. Director. Flash Animator. "Archetypes"
Flash, 3x1min shorts, BookShorts

2005. Writer. Director "This Hour Has Seven Decades."
MiniDV. Short film. BookShorts.

2005. Director "From History to the Screen."
MiniDV. Short film. BookShorts.

2001, 2002 and 2003. Co-producer, Director. TEDDY BEAR AFFAIR: Live Auction Packages
Betacam. Industrial. Children's Aid Foundation.

2000. Director. Writer. MADAME BORSHKA's EUROPEAN BEAUTY SECRETS.
MiniDV. Series of short parodies. Happy Woman Magazine.

2000. Director. Writer. "World Radio Webisope",
MiniDV. Series of short parodies. The Unstitution.

1996. Co-producer, Co-director. OPEN CITY : 2002
Betacam. Documentary. With Megan Durnford.

1994. Assistant Art Director. THE LAST SUPPER.
16mm. feature, colour. Cynthia Roberts.

1994. Art department assistant. CITY OF DARK.
16mm. feature, black and white. Bruno Pacheco.

1993. Props. COMMENTS.
16mm. series of shorts, colour. Gary Blakeley.
1993. Sound assistant. LETTER TO TORONTO.
Betacam. short. Gary Cooke.
1993. Assistant editor. JACK OF HEARTS.
16mm. feature, black and white. Cynthia Roberts/BBW Films.
1992. Art Director. JACK OF HEARTS.
16mm. feature, black and white. Cynthia Roberts/BBW Films
1990. 1st Assistant Director. I WISH YOU WOULD.
16mm. colour, rock video. Modular productions.

DIGITAL VIDEO EDITING

2004. Web prep and streaming. www.belladonnaproductions.ca
2001. Digital video editor. "MIKE WEIR AT THE CANADIAN OPEN"
Mini DV. Industrial. Bell Canada Canadian Open.
www.e.bell.ca/cdnopen/en/2001/mweir_video.asp

INTERACTIVE/NEW MEDIA EXPERIENCE:

Flash Development & Animation

- "Leather Up" CCLI. Flash animated movie.
- Marquis Classics. Flash animation intros for several artists <http://www.marquisclassics.com>
- Peppermill Media web site, www.peppermillmedia.com
- The Digital Mill promotional CD ROM
- Kewill Promotional CD ROM
- Splash page for Precidio Inc. web site, www.precidio.com

Original Content

- Uber Bianka. She sings, she acts, she has her own line of clothing, she's uber wonderful. PARoduy of rock star web sites. www.theunstitution.com/Biank_web
- One Day. A short animation created in Flash.
- Writer and creator of "Sisterhood", serial webisodes for Women Wise TM
- Creator, director, co-writer, "Madame Borshka's European Beauty Secrets" and "World Radio Webisope" prototype.
- Feature article contributions to successful parody site "Happy Woman Magazine". <http://www.happywomanmagazine.com/Features/Prozac.htm>

Web Design, Project Management, Content Management

- POGO online resource manual, www.pogo.on.ca/guide
- Jory Rose web site www.joryrose.com
- Passion Village site updates, concepts and production of feature article illustrations, marketing and promotion needs
- Paliare Roland corporate web site, www.paliareroland.com
- Steel City Productions web site, www.steelcityproductions.com
- Acenetx corporate web site, www.acenetx.com
- Wisper Networks, www.wispernetworks.com

RELEVANT WORK HISTORY (SELECT):

Independent New Media Producer, Content Creator, Online Writer: 1999 to present

- Original content creation and production, consulting and design for numerous clients including Women Wise, BookShorts, ArtsWeek, Happy Woman Magazine, Hydro One, Canary World,
- Founder Strange Duck Media, digital media production studio, 2001.
- Conducted workshops in online writing and New Media to High School Students for The Design Exchange's *re:design* program.
- Mentor, production aid. First Cuts Youth Film and Video Festival, Arts Etobicoke.

New Media Designer, Project Manager, Content Manager: The Digital Mill, 2000 to 2001

- Responsible for concept analysis, documentation, proposal writing and creation, design and management of several web site, rich media and CD ROM projects. Maintained client relations and delivered projects on time and on budget. Core areas of expertise include: concept development, storyboarding, content management, online writing and copy editing, community building, design and graphics production, sound design for Flash animations, web and CD ROM projects, original digital photography, non-linear video editing, video streaming, quality assurance and staff training.

Freelance Writer, Performer and Artist:

- Short story "How Prozac Saved My Marriage", published in *The Language of Argument*, Addison Wesley Longman, 2001.
- TV Host and Co-producer: Shaw Community Cable, Toronto, Ontario
4 O'Clock Rock
- Co-artistic director *Rubber Chicken Theatre Company*.
- Directed Fringe theatre performance *It Happened in Hogtown*.
- Professional improviser with *Theatresports* and *What's Next*. Teacher of improvisational comedy.
- Sketch comedy writer, performer and director with *The Rula Lenskas* and *Vitriol Garden*.
- Film and TV actor.
- Comedy reviewer, *Calltime Magazine*.

EDUCATION:

New Media Design:	Bell Centre for Creative Communications, Centennial College Postgraduate certificate in New Media
Online Writing:	Bell Centre for Creative Communications, Centennial College
Film and TV Producing:	Bell Centre for Creative Communications, Centennial College Postgraduate certificate Producing Independent Film and Television
Bachelor of Arts:	University of Toronto, Major: Fine Art History, Minors: English and French

PROFESSIONAL DEVELOPMENT:

Classes and seminars include:

Screenwriting, The Summer Screenwriters' Workshop @ Humber
The Digital Filmmaker, Summer Institute of Film And TV, Ottawa
Advanced Flash 5,
Directing with Leon Marr
Film Editing, LIFT, Toronto
Basic Camera, LIFT, Toronto
Film Direction, Jean-Pierre Lefebvre, Images Festival, Toronto
Improvisation at The Second City and Theatresports
Clowning with John Turner and Mike Kennard (aka Mump and Smoot), and Sue Morrison of the Theatre Resource Centre
Acting at the New School of Drama, 2 years, Tony Pearce
Photography. Moleenbeek/St. Jean Academie Des Arts, Brussels
Illustration. Parsons School of Design, New York